

## ***Renewable Energy World Conference & Expo Exceeded Growth and Attendance Expectations; Continued Strong Growth in 2010 Is Expected***

Tulsa (March 30, 2009) – More than 4,000 renewable energy professionals from 75 different countries gathered in Las Vegas, Nevada for the sixth annual Renewable Energy World North America conference and expo March 10-12. With more than 225 companies exhibiting, both the exhibit and attendance numbers reflected significant increases over a year ago. Next year's numbers are again expected to increase. A total of over 5,000 attendees and 300 exhibitors are expected at the Renewable Energy World North America conference and expo in Austin, Texas, February 23-25, 2010.

Renewable Energy World North America is owned and managed by PennWell Corporation and is the largest all-renewable conference and exhibition in the world. Conference sessions covered issues related to wind, solar, biomass, hydroelectricity, geothermal and hydrogen technologies, projects and finance.

"Renewable Energy World North America has shown exceptional growth in recent years and 2009 was no exception," said Richard Baker, senior vice president of power for PennWell. "Our association partners, corporate sponsors and growing number of exhibitors are instrumental in making this the premiere all-renewable event in the world. Our host utility, NV Energy, exceeded expectations when it came to their support and involvement."

Exhibitors also reported results that exceeded expectations. "Following our successful launch to the utility industry at DistribuTech, we were excited to keep the momentum going with our debut presence at Renewable Energy World 2009 in Las Vegas," said Therese Wells, Director of Marketing for Ice Energy. "The visibility and exposure we generated there among key influencers has been invaluable for us as we establish the importance of energy storage as a key enabling technology for the renewable industry. We are excited to be back again in 2010. From DistribuTech to PowerGen to Renewable Energy World, PennWell's global energy conferences are a fundamental cornerstone of our event strategy."

"Renewable Energy World and Power-Gen are the premier power industry trade shows in the United States," said Chris Huntington, Vice President of Business Development for SkyFuel. "For SkyFuel, these are the crucial venues in which to meet the customers, suppliers and developers with whom we hope to create a new paradigm in the power industry; one in which utility scale solar power is no longer a marginal alternative but a mainstream option."

The Keynote Session on March 10 featured Roberto Denis, Senior Vice President of Energy Supply for NV Energy. Following his remarks he was joined on stage by the executive directors of each of the leading renewable industry trade associations for a lively roundtable discussion on the economic stimulus, federal and state policy initiatives and technological breakthroughs. Roundtable participants included Denise Bode, CEO of the American Wind Energy Association; Douglas Durante, Executive Director of the Clean Fuels Development Coalition; Karl Gawell, Executive Director of the Geothermal Energy Association; Linda Church-Ciucci, Executive Director of the National Hydropower Association; Julia Hamm, Executive Director of the Solar Electric Power Association; and Rhone Resch, President & CEO of the Solar Energy Industries Association. Edwin F. Feo, Partner in the law firm Milbank Tweed Hadley & McCloy LLP also took part.

Archived video coverage of the event is available by visiting [RenewableEnergyWorld.com](http://RenewableEnergyWorld.com), the event's flagship media sponsor.

**The 2010 event is scheduled for February 23-25 in Austin, Texas. For more information, visit the Renewable Energy World North America web site at [www.renewableenergyworld-events.com](http://www.renewableenergyworld-events.com).**

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