

## **RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 Cash Giveaway OFFICIAL RULES**

**DRAWING:** Drawing entries will be accepted during RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 beginning February 23, 2010. Random drawing from received and qualified entries will be held at 2:45 PM on February 25, 2010 at RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010. PennWell assumes no responsibility for unanticipated delays in holding such drawing. Presence at drawing is required to claim prize. Winning entrant must claim prize within two (2) minutes of drawing or another entrant will be selected by random drawing from remaining entries. Completion of such an alternate drawing will foreclose any and all claims of the originally winning entrant to the \$10,000. PennWell's decision to hold such alternate drawing is final.

**ENTRIES:** Entries must be stamped by all participating exhibitors at REW identified in this entry form as sponsors of the \$10,000 Cash Giveaway. Entrant may be required to experience sales presentations of individual sponsors as a prerequisite to obtaining such stamp. Completed entries must be submitted to the PennWell booth at RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 (Booth #907) no later than 2:00 PM on February 25, 2010. Entry must be verified prior to submission by staff member in charge at PennWell booth. Entrant will be required to fill out a basic information sheet prior to submission. Only one entry per delegate. All entries become the property of PennWell Corporation and will not be returned. No mechanically reproduced entries will be accepted. No responsibility is assumed for illegible, lost, misdirected, or late entries.

**NO PURCHASE NECESSARY:** No payment, proof of purchase, or entry fee is required. Non-attendees of RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 may enter the drawing as Guest Entrants. For information on qualifying as a Guest Entrant, send a self-addressed, stamped first-class envelope to RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 Event Operations Manager at PennWell Corporation, 1421 S. Sheridan, Tulsa, Oklahoma, 74112. Attendees and delegates of RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 may not qualify as Guest Entrants. PennWell is not responsible if a potential Guest Entrant does not send for qualifying information in time to enter the drawing.

**PRIZE:** \$10,000 Cash Prize will be awarded to an entrant randomly selected by a drawing to be held on February 25, 2010 at 2:45 PM at the PennWell booth at RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 (Booth #907) or at a later date, place, and time, if so required.

**TAXES AND CHARGES:** Winning entrant is responsible for all applicable taxes (whether local, state, federal, or international), surcharges, tariffs, duties, shipping and handling charges, and all other charges associated with taking possession of the prize.

**ODDS:** The odds of being selected to receive the \$10,000 Cash Prize depend on the number of delegates which submit entries for the drawing.

**DISCLOSURE:** Entry constitutes permission to disclose any provided information in an effort to comply with legally required disclosure, and/or for promotional and commercial purposes, except where prohibited by law.

**WINNING ENTRANT:** Winning entrant will be required to participate in post-drawing publicity promotions. Winning entrant will be required to provide personal identification and verification of address to claim prize. Winning entrant may be required to execute an affidavit of eligibility and liability/publicity release within fourteen days of drawing or the prize will be forfeited and an alternate entrant selected. PennWell reserves the exclusive right to determine whether any entrant meets any pre- or post-drawing requirement to claim any prize. Should winning entrant later be determined ineligible for any reason, PennWell Corporation reserves the right to conduct a random drawing at any time after the conclusion of RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010. Any alternate drawing is subject to scheduling by PennWell Corporation without notice to any entrant.

**ELIGIBILITY:** Participation in drawing is open only to individual registered three-day conference delegates to RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 and qualified Guest Entrants. Companies represented by any individual delegate are not eligible for participation, and any such company does not have any claim to the prize awarded to the winning entrant. Employees and the families of employees of PennWell Corporation are ineligible for participation in drawing. Employees and the families of employees of any contractor of RENEWABLE ENERGY WORLD CONFERENCE & EXPO NA 2010 are ineligible for participation in drawing. Employees and the families of employees of any sponsor of the \$10,000 Cash giveaway are ineligible for participation in drawing. Incomplete or illegible entries, or entries received after commencement of drawing, are not eligible. This offer is void where prohibited, and subject to all applicable federal, state, and local laws.

**SPONSORSHIP:** The \$10,000 Cash giveaway is a promotion organized by the PennWell Power Group of PennWell Corporation, in conjunction with those entities identified in this entry form as sponsors of the motorcycle giveaway.

**SUBMISSION:** Submission of this entry form for verification by PennWell by any entrant constitutes that entrant's agreement to abide by the terms and conditions of these Official Rules.